**For Immediate Release**

**October 13, 2021**

**Canadian Digital Visual Artist Vectorvault will take part in the Mask Ephemera Exhibition during the 2021 NFT.NYC Conference**

**NFT.NYC Conference, New York, New York:**  SearchLight by NFTs.Tips is proud to announce Vectorvault (aka Adam Jarvis) will be part of the ***Mask Ephemera Exhibition*** for the [NFT.NYC](https://www.nft.nyc/) Conference from Monday, November 1st - Thursday, November 4th, 2021. The exhibition will be showcased in The Edison Ballroom and Palladium Center in Times Square, NYC.

***Mask Ephemera*** explores the role of NFTs in shaping our identities in the increasingly prevalent digital masquerade of social media and entertainment on the blockchain. The exhibition includes work ranging from that of emerging artists to some of the most prominent, world-class artists in the NFT space.

Vectorvault’s piece is entitled “Windows to the Soul”. It will be available for purchase on Nov. 1, 2021. The winning bid will be captured on a page dedicated to this NFT:

<https://www.vectorvault.com/windows-to-the-soul-nft-by-vectorvault-adam-jarvis-nft-nyc-mask-ephemera-times-square-nyc-nov-2021/>

NFT:

<https://opensea.io/assets/0x495f947276749ce646f68ac8c248420045cb7b5e/82464619129299610764619637788029481401989149576557562251690000176348464676865>

*“I have been making digital art for almost 30 years. Long before I knew that there was even a market for it. This show in NYC is a special milestone for me.”*

[*Vectorvault*](https://linktr.ee/vectorvault) *(aka. Adam Jarvis)*

*Officially recognized as a* [*Canadian Digital Visual Artist*](https://www.linkedin.com/pulse/adam-jarvis-officially-recognized-canadian-digital-artist-adam-jarvis/) *by* ***Canada Council for the Arts****, Adam works from his studio in Toronto. Along with this NFT Production Manager and co/owner NFT Nat, they have become active participants in this exciting digital artistic renaissance.*

**About this piece**

*“The pandemic has changed the way that we see each other. Masks have become a socially accepted accessory. Now, more than ever, the eyes need to convey who we are and what we are thinking. This NFT looks deeper into what it means to be seen and speak without saying a word.”*

Activities during the Conference will include the ***Mask Ephemera*** exhibition, located in several different spaces in conjunction with the main NFT.NYC Conference center, including shows in the metaverse at both the SearchLight Gallery in [*Spatial.io*](https://spatial.io/), and [*Pranksy’s Gallery*](https://www.nftboxes.io/) *in* [*Decentraland*](https://decentraland.org/). Docent tours in several languages will be provided throughout the week for the latter. There will also be several satellite events, including a show at the [Triad Theater](https://www.triadnyc.com/) in New York City with live performances by NFT artists, and panel discussions from some of the leading Collectible teams in the space.

SearchLight maintains an Artists Pool from which they select artists for their exhibitions. Artists are added to the Pool several times per year, vetted by the Team from Call for Artists submissions. The original Pool, which contained 180 artists, has now grown to 322 from over 25 countries. Artists in the Pool were invited to submit a pre-existing work or a newly created one that addressed the [Mask Ephemera theme](https://docs.google.com/document/d/1-V1knBmhDprSC0ByJIbpREPA0H-8H_Q8sqG19pgqQOM/edit?usp=sharing).  From that process, 142 artworks were selected to be featured in the week of events. Collecting NFT Art can be a form of patronage and support for artists and creativity itself.

Learn more and stay updated at [searchlight.art/NYC](https://www.searchlight.art/)

**About SearchLight By NFTs.Tips**

SearchLight by NFTS.Tips is a community-led curatorial body that creates and manages the Pre-Qualified NFT Artists Pool for the NFT global community. The team also provides signature shows, performances and exhibitions helping institutions, businesses and collectors achieve their goals with innovative blockchain technology.

The core Curatorial Team is comprised of artists, musicians, coders, DJs, and curators**.** It includes Jen Armand, Chris Bexar, Pilar Côté, Kilsy Curiel, Dina Finai, Joyce Korotkin, Soo-Young Lee, Paiman, Dr. Lemny Perez, Rebecca Rose, and JBR Visuals. Team leads are JenJoy Roybal and Kasandra Vegas.

**About NFTs.Tips**

NFTs.Tips is a non-profit organization that fosters a global community of artists, technicians, collectors, thinkers, makers, developers, scientists, and all people who add value to educating, creating, marketing, troubleshooting and strengthening the NFT community and its efforts to participate actively in changing the world for the better. For more information please visit: https://nfts.tips/ and join the community.